

Ventas por Marcas -Cajetillas (20 uds.)-

Hasta.....	31-Oct-15	31-Oct-14	Incremento
MARCAS	Cajetillas (20 uds.)	Cajetillas (20 uds.)	%
MARLBORO	293.061.306	279.395.445	4,89%
WINSTON	243.886.235	240.282.799	1,50%
CHESTERFIELD	170.931.233	173.198.167	-1,31%
FORTUNA	145.806.008	153.019.229	-4,71%
CAMEL	136.266.911	135.067.825	0,89%
LUCKY STRIKE	100.163.362	107.124.676	-6,50%
L&M	95.180.793	96.343.275	-1,21%
DUCADOS NEGRO	92.949.900	101.317.710	-8,26%
NOBEL	79.410.945	82.793.980	-4,09%
DUCADOS RUBIO	57.993.365	63.086.973	-8,07%
WEST BROOKLYN	51.581.436	48.146.336	7,13%
PALL MALL	41.452.590	39.935.580	3,80%
DUCADOS RUBIO 100'S	26.694.581	22.181.104	20,35%
FORTUNA RED LINE	23.212.637	25.554.673	-9,16%
DUCADOS RUBIO BLANDO	22.734.632	28.090.924	-19,07%
MARLBORO TOUCH	20.331.641	15.753.353	29,06%
MARK 1	17.383.046	16.445.006	5,70%
PHILIP MORRIS	15.819.676	4.245.502	272,62%
LUCKY STRIKE BLANDO	15.601.673	15.045.553	3,70%
MARLBORO POCKET	15.119.244	16.852.657	-10,29%
ELIXYR	15.044.092	14.524.322	3,58%
JOHN PLAYER SP.	14.765.098	16.234.009	-9,05%
NOBEL STYLE	13.683.595	13.171.842	3,89%
PHILIP MORRIS K/S	13.601.263	12.634.931	7,65%
LUCKY STRIKE CLICK & ROLL	11.275.802	8.749.181	28,88%
BENSON & HEDGES AMERICAN	11.056.827	10.263.423	7,73%
L&M RED SEMI-RÍGIDO	9.878.644	14.081.306	-29,85%
L&M BLUE SEMI-RÍGIDO	7.994.775	9.740.144	-17,92%
BENSON & HEDGES	6.912.957	5.112.564	35,22%
BN	6.696.529	7.050.488	-5,02%
PALL MALL LARGO 100'S	6.567.211	10.975.937	-40,17%
NOBEL BLANDO	6.545.297	6.534.913	0,16%
LAMBERT & BUTLER	6.458.514	5.784.490	11,65%
AUSTIN	6.427.335	4.967.006	29,40%
BULLBRAND	6.271.695	5.966.529	5,11%
CHESTERFIELD BLANDO	6.261.747	9.061.177	-30,89%
GAULOISES RUBIO	6.237.052	6.642.298	-6,10%
R 1	6.074.595	5.858.597	3,69%
JOHN PLAYER SP. BLACK/BLUE	5.851.658	5.648.666	3,59%
KARELIA	5.290.270	4.888.040	8,23%
MAYFAIR	5.028.181	4.644.795	8,25%
OMÉ	4.904.960	3.829.220	28,09%
SILK CUT	4.608.308	4.455.873	3,42%
RESTO MARCAS	106.115.582	125.976.511	-15,77%
Totales	1.959.133.200	1.980.677.028	-1,09%